



6 Athletes And Celebrities That Made Millions In Real Estate

With ample room for growth, transitioning into the real estate industry was a no-brainer for these celebrities.

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When trying to diversify their income, many celebrities and former athletes turn to real estate. Although sometimes celebrities have made major real estate mistakes, others have found major success within the industry. ESATENVY broke down the celebrities that have made a name for themselves in the real estate due to their hard work and commitment to excellence.

Emmitt Smith

The Pro Football Hall of Famer and Dallas Cowboys veteran has been investing in real estate since the 90s, while he was still breaking records on the football field. When Smith retired in 2004 he began to explore real estate at a deeper level, finally founding his own company in 2014, E Smith Realty Partners. The former Cowboy running back has since left his namesake

company and partnered with Newmark Group in order to focus on commercial brokerage services to enjoy even more success in the industry.

Hakeem Olajuwon

This Nigerian-born Houston Rockets star has quietly succeeded in real estate for the past 15 years. With the mentality of “buy high and sell higher” Olajuwon has turned real estate on its head focusing on expensive fully-developed land. According to The Guardian, the former NBA Champion has managed to double his money, with 25 transactions exceeding \$100 million.

Roger Staubach

In the 70s, this Heisman Trophy winner played for the Dallas Cowboys but worked in real estate in the offseason. In 1977, Staubach started his own agency called the Staubach Company in order to support his growing family. By early 2000, the company had 50 offices across North America and 1,100 employees. After selling the company in 2008, the former NFL star walked away with \$640 million but was sure to share the wealth with the people who helped him build the business.

Vanilla Ice

Widely known for his hip-hop career in the late 1990s, Vanilla Ice has quietly been buying up real estate in Florida and flipping it for a huge profit. So much so that the DIY Network gave him his own show called "The Vanilla Ice Project". Due to the success of this show, real estate ventures and royalties from his hip-hop days, the reality star is reportedly worth \$18 million.

Bethenny Frankel

Best known for her Skinny Girl brand and quick wit on the Real Housewives series, Bethenny Frankel has worked hard to prove she’s more than just a housewife. The business woman turned real estate mogul is now worth \$27 million and she’s turned to her friend and real estate expert Fredrik Eklund to help her succeed in the business. After flipping her first apartment and making a half a million dollars, it’s safe to say that Frankel has a good base for her upcoming adventures with Eklund.

Jeremy Renner

He may be known as Hawkeye from The Avengers franchise, but Jeremy Renner has been making a name for himself in real estate since the early 2000s. Alongside his business partner Kristoffer Winters, Renner has renovated over two dozen homes in southern California. In 2013 the team bought a Beverly Hills mansion for \$7 million and sold it for \$24 million, more than the actor makes in the Marvel films.